Expanding Leadership

KDF experienced exciting growth in 2021. In September we welcomed our new Executive Director, Emilii Uden. Emilii steps into the role after 9 years of service as a Board Member and creator of the Mobile Factory school outreach program.

We welcomed two new Board Members in 2021: Brad Stoneking and Aaron Garrett. Both men bring years of teaching and community leadership experience to the table.

Vanessa Beetz continues to bring exciting STEAM experiences to kids in our region as our Program Director. Vanessa oversees our STEAM Camp and Mobile Factory.

We would like to offer a special thank you to Amy Watson for 7 years of service on the Board of Directors. During her time with KDF, Amy was instrumental in developing a marketing plan, helping craft our future exhibit experiences, and much more. We wish Amy luck in her future endeavors!

Board of Directors
President: Dr. Daryl Werner
Vice President: Brad Stoneking
Treasurer: Brent Myers
Secretary: Amber McGuire
Aaron Garrett
Kimberley Meyers
Kindra Moore
Melanie Stauffer
Yiqing Tan

2022 Action Plan

- Further develop partnerships with regional, city, community and organizational leaders
- Continue renovation of Kids Discovery Factory’s building and exterior courtyard
- Complete comprehensive exhibit design and programming plans
- Expand educational curriculum to support regional schools
- Launch Early Explorers play hours for children 0-5 years old
- Host annual STEAM Camp July 11-14, 2022, and further develop the STEAM educational and workforce development pipeline with regional organizations and employers
- KDF staff to receive professional development training at the Association of Children’s Museums annual conference in St. Louis, MO

www.KidsDiscoveryFactory.org | (812) 932-KIDS | PO Box 62, 110 Sycamore St, Batesville, IN

2021 Year in Review
Financial Snapshot (January-December)

2021 Income: $339,628

**Includes the first installment of the City of Batesville’s investment.**

2021 Grants Received
- United Way of Franklin County: $10,000
- Duke Energy Foundation: $10,000
- PNC Grow up Great Foundation: $10,000
- Ripley County Community Foundation: $2,000 and $470
- Purdue IN MAC: $2,000

2021 Financial and In-Kind Donors

**STEAM Camp: Title Sponsor & Volunteers**

Fred and Jolene Rockwood Family Foundation
Kevin and Amber McGuire
Friendship State Bank
Margaret Palmer
Hillrom for Humanity

Leadership Gifts: $5,000+

Partnership Gifts: $1,000+

Advance Auto Parts Foundation
Lance and Ronda Green
B Inspired Yoga Studio
Red Aces Photography
Global Atlantic Financial Group

Friendship Gifts: $250+

- Kyle and Tory Flynn
- Gillman Home Center
- Great Plains Communications
- Izzy’s at Hillcrest
- Tom and Cindy Johnson
- Arnie and Susie Kirschner
- Margaret Mary Health
- Megan’s Amazing Deals
- Miller’s Power Wash
- Kyle and Tory Flynn
- Gillman Home Center
- Great Plains Communications
- Izzy’s at Hillcrest
- Tom and Cindy Johnson
- Arnie and Susie Kirschner
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- Arnie and Susie Kirschner
- Margaret Mary Health
- Megan’s Amazing Deals
- Miller’s Power Wash

Community Support

John and Kendra Basler
Chad and Vanessa Beets
Community Church of Batesville
Concerts Custom Framing & Gifts
Bill and Celeste Catter
Kevin and Beth Emmsweller
Kathleen Gates
Curri and Andrea Gillman
Dr. Stephen and Terri Glaser
Harmeyer’s Market
Don and Alice Hautman
Kroger Community Rewards
Rob and Kathy Mattuci
Jon and Melissa Moenter
Matthew and Kindra Moore
Joseph and Julie Ravet
David and Leslie Ronnie
Mike and Dr. Mary Robertson

Jim and Susie Rowland
Alan and Dalene Shireman
Eric and Melanie Stauffer
Dennis and Valerie Stuter
Diane Uden
Nathan and Natalie Wansturth
Weberding’s Carving Shop
Patrick and Christie Weigel
Mark and Darleen Wolma

City of Batesville $1,000,000 Investment

The City of Batesville, Economic Development and Batesville Redevelopment Commissions approved a $1 Million investment toward Kids Discovery Factory’s creation of an interactive STEAM discovery center in downtown Batesville, IN. Mayor Mike Bettice stated, “This is the exact type of project we want to see in our downtown, bringing families and visitors into Batesville.”

The City of Batesville’s $1 Million will be leveraged to spur additional lead investments to launch the next critical stages of facility and exhibit planning in preparation for KDF’s renovation and exhibit installations. The $5 Million campaign is structured over a five-year giving period and includes opportunities for building and exhibit sponsorship recognition.

To make a contribution to the KDF Capital Campaign to build the three-story STEAM discovery center in downtown Batesville, please contact Emilii Uden at Emilii@KidsDiscoveryFactory.org or by calling 812-932-5437 for more information.

Capital Campaign pledge forms can be found on our website at: KidsDiscoveryFactory.org/capital-campaign

First Permanent Exhibits Acquired

Over the summer, KDF purchased 2,000 square feet of large-scale museum exhibits from The MUSE Knoxville. Select exhibits have been refurbished and installed on the first floor of our building for use by children ages 0-5 during our new Early Explorers Play Hours. You can find information about Early Explorers on our website. The remaining pieces will be integrated into our comprehensive exhibit plan for placement throughout the three-story building when the full museum opens.

STEAM Camp is a Regional Summer Tradition

Our 2021 STEAM Camp was the largest camp to date! We offered in person and virtual experiences for Kindergarten through 8th Grade campers. Over the past nine years we have seen a total of 1,102 campers from 32 communities in southeastern Indiana and western Ohio, making STEAM Camp a regional summer tradition.

Museums for All Initiative

KDF joined Museums for All, a signature access program of the Institute of Museum and Library Services (IMLS), administered by the Association of Children’s Museums (ACM), to encourage people of all backgrounds to visit museums regularly and build lifelong museum-going habits.

Museums for All supports KDF program participants who receive Supplemental Nutrition Assistance Program (SNAP) benefits and Women, Infants, and Children Program (WIC) benefits. With the presentation of a SNAP or WIC Electronic Benefits Transfer (EBT) card, up to four people within an eligible family can access programming opportunities, such as our Early Explorers play hours, at no cost.

The Museums for All access will expand to include discounted museum admission when KDF completes construction of the three-story building and outdoor exhibit space located at 150 Sycamore Street in downtown Batesville. Museums for All is part of Kids Discovery Factory’s broad commitment to include and welcome all families.

2,072 kids reached in 2021*

School Programs: 1,293
STEAM Camp: 169
Youth Organizations: 340
Community Events: 270

*Spring 2021 school programing was limited due to COVID-19 visitor restrictions. Attendance at public events estimated to best ability.